# SHUAA ESSAM

# **GRA DESIGNER**



#### SOFTWARE

- Illustrator
- Photoshop
- In design

# CREATIVE SKILLS

- Brand identity
- digital drawing
- logo design
- social media post
- cover book design
- roll up design
- Product photography

# SOFT SKILLS

- Creativity
- problem-solving
- communication
- adaptability

## **EDUCATION**

**APPLI ARTS 06U University** 2019 - 2024

**GPA** 2.97

# LANGUAGES

| Arabic  |  |
|---------|--|
| English |  |
| French  |  |

# **PROFILE**

Creative and talented graphic designer with a passion for transforming ideas into captivating visuals. Skilled in branding, logo design, and social media content creation. A hardworking individual eager to learn and grow in the field of graphic design.

# **EXPERIENCE** Graphic design

### **RCC Graphic Diploma (2022)**

 Completed a 2-month course focusing on Photoshop and Illustrator at the Russian Culture Institute.

## Internship at Option One, UAE (2023)

- Designed branding materials, logos, and social media Created flyers and brochures for various clients.
- Improved product photography skills.

## · Freelance Projects

- Worked on multiple branding and design projects for diverse clients.
- Specialized in logo design, digital illustration, and brand identity creation.

#### markopedia Agency

- Working on various designs, logos, visual identity, in addition to roll-ups and posters. Summarv
- Learning somethings about products photography, working as freelance and making many projects in different clients.
- practicing English by taken course, reading books for marketing and content also Persuasion and influencein.
- improved digital drawing

#### **Career Objective**

Aspiring to join a dynamic creative team where I can contribute to impactful branding and design projects while growing my skills and expertise.

CHECK OUT MY PORTFOLIO FOR RECENT PROJECTS: BEHANCE PROFILE https://www.behance.net/shoaaessama00d

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