



## ABOUT ME

Passionate about marketing and Advertising, always looking for a new method and finding the best concepts to learning and improve myself

## PERSONAL INFORMATION

- ◆ E.alfarshoti@gmail.com
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- ◆ [www.linkedin.com/in/ebtehalalfarshoti/](http://www.linkedin.com/in/ebtehalalfarshoti/)
- ◆ <https://ebtehalalfarshoti.wixsite.com/portfolio>

## SKILLS

Report Writing	◆◆◆◆◆◆◆◆
Marketing research	◆◆◆◆◆◆◆◆
Public Speaking	◆◆◆◆◆◆◆◆
Time management	◆◆◆◆◆◆◆◆
Team player	◆◆◆◆◆◆◆◆

## Languages

- ◆ English
- ◆ Arabic

# Ebtehal AL-Farshoti

◆ IMAGINE ◆ ACT ◆ SHINE

## EDUCATION

University of Business and Technology (NCAAA)

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|-------------|---|
| 2014 - 2018 | ◆ Bachelor in Advertising Management<br>◆ Diploma Marketing Communication ,IAA<br>(International advertising association) |
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## WORK EXPERIENCE AND VOLUNTEERING

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|-------------|---|
| 2016 - 2015 | Charity Craft Hands Association<br>◆ Human Resources Department<br>◆ Public relations and social media<br>Volunteering                        |
| 2017 - 2016 | ◆ UBT Career Fair<br>◆ JCA,National day campaign<br>◆ 200 Hours of community service<br>Co-op Training<br>Mohammed Yousef Naghi Motors        |
| 2018-2019   | ◆ Marketing and PR department<br>At BMW Group<br>Panda Retail Company<br>◆ Human Resources Department<br>for Internal Communication Campaigns |

## MAJOR FINAL PROJECT

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|------|---------------------|
| 2018 | TV Content Creation |
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## PARTICIPATION AND CERTIFICATE

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|------|---|
| 2016 | ◆ Dallah Academy for arts of Volunteering " Social Responsibility Program"<br>◆ Shaw Academy, online education organisation                     |
| 2017 | ◆ Leo Burnett workshop for Creative Detox The art of storytelling<br>◆ Harvard Business School Workshop on leadership and teamwork Simulation   |
| 2018 | ◆ The Second Edition of the Women Empowerment Event Accor Hotels cooperation with TEDx<br>◆ Dubai Lynx for International Festival of Creativity |

