



C.V. and Portfolio 2019

Wessam Mohamed Hussien

Art Director

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*Hello,*

## **I'm Wessam Hussien**

A dedicated and creative Art Director in a variety of projects. Ensuring that the clients' desired message and image is conveyed to consumers through visual aspects of branding, advertising and media campaigns. Overseeing the page layout of catalogs, magazines, cover art for books and production of websites.

# Professional EXPERIENCE

(Orbit Group / Orbit Alliance S.A.E) 2010 – Present

## Art Director [ February 2017 – Present ]

Ensuring that the clients' desired message and image is conveyed to consumers through visual aspects of branding, advertising and media campaigns. Overseeing the page layout of catalogs, magazines, cover art for books and production of websites.

## Senior Graphic Designer, Brand Designer and UI Designer [ February 2012 – February 2017 ]

As a Senior Graphic Designer, I have successfully translated subject matters into concrete designs for newsletters, promotional materials and sales collateral. As a Brand Designer I have worked on Brands creating their visual identity such as website, packaging, billboards, catalogs and brochures. As a UI Designer I have designed the user interface, prototype websites and in the same time considering the brand elements.

## Graphic Designer [ February 2010 – February 2012 ]

Designing graphics for media products such as magazines, labels, advertising, catalogs and signage.

### Education and Qualifications:

Graduate of Faculty of Commerce (Accounting Department), South Valley University (S.V.U). May 2009.

### Training and Certifications:

Took an authorized Adobe training course at the Russian Culture Center (Photoshop, Illustrator and InDesign CC).

### Skills:



Photoshop



InDesign



Illustrator



Experience Design



Dreamweaver

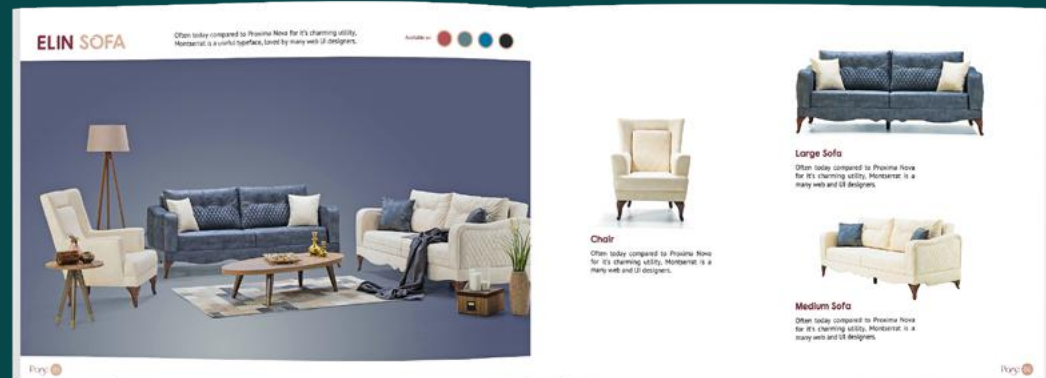
# ORBIT ALLIANCE CATALOG



To see the whole design of this catalog and other Graphic Design projects, please follow this link [www.wessamhussien.com/orbit-alliance-catalog](http://www.wessamhussien.com/orbit-alliance-catalog)

\*Mock-ups used here are for showing the designs and for presentation purposes only.

# CAIRO FURNITURE CATALOG



To see the whole design of this catalog and other Graphic Design projects, please follow this link [www.wessamhussien.com/cairo-furniture-catalog](http://www.wessamhussien.com/cairo-furniture-catalog)

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# SUN CITY MAGAZINE



To see the whole design of this magazine, please follow this link [www.wessamhussien.com/sun-city-magazine](http://www.wessamhussien.com/sun-city-magazine)

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# ELIA FRANCESCO BRAND



To see the whole Brand for this project and other Brand Projects, please follow this link [www.wessamhussien.com/elia-francesco-logo-brand](http://www.wessamhussien.com/elia-francesco-logo-brand)

\*Mock-ups used here are for showing the designs and for presentation purposes only.

## PC WORLD BRAND

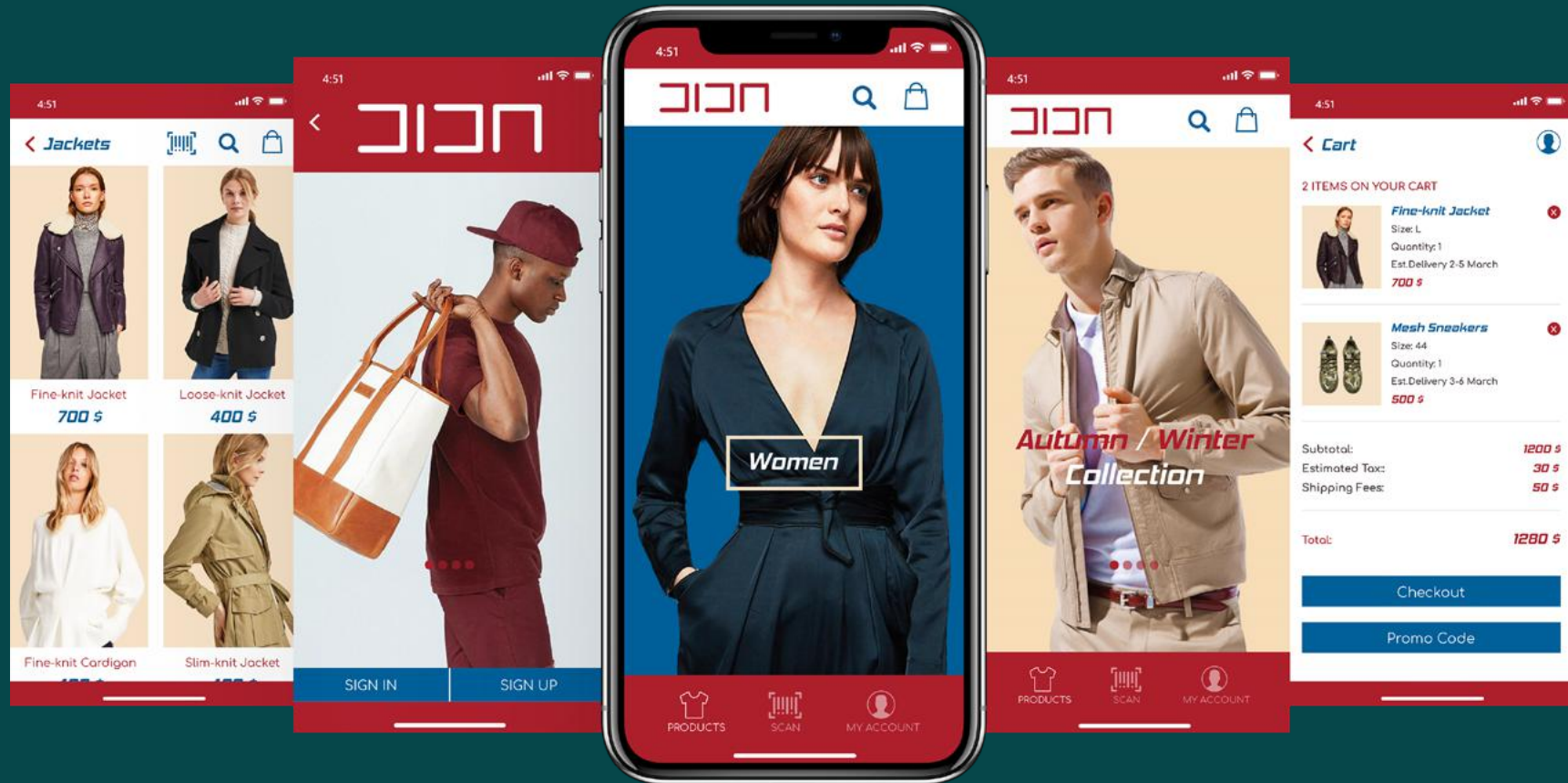


To see the whole Brand for this project and other Brand Projects, please follow this link [www.wessamhussien.com/pc-world-brand](http://www.wessamhussien.com/pc-world-brand)

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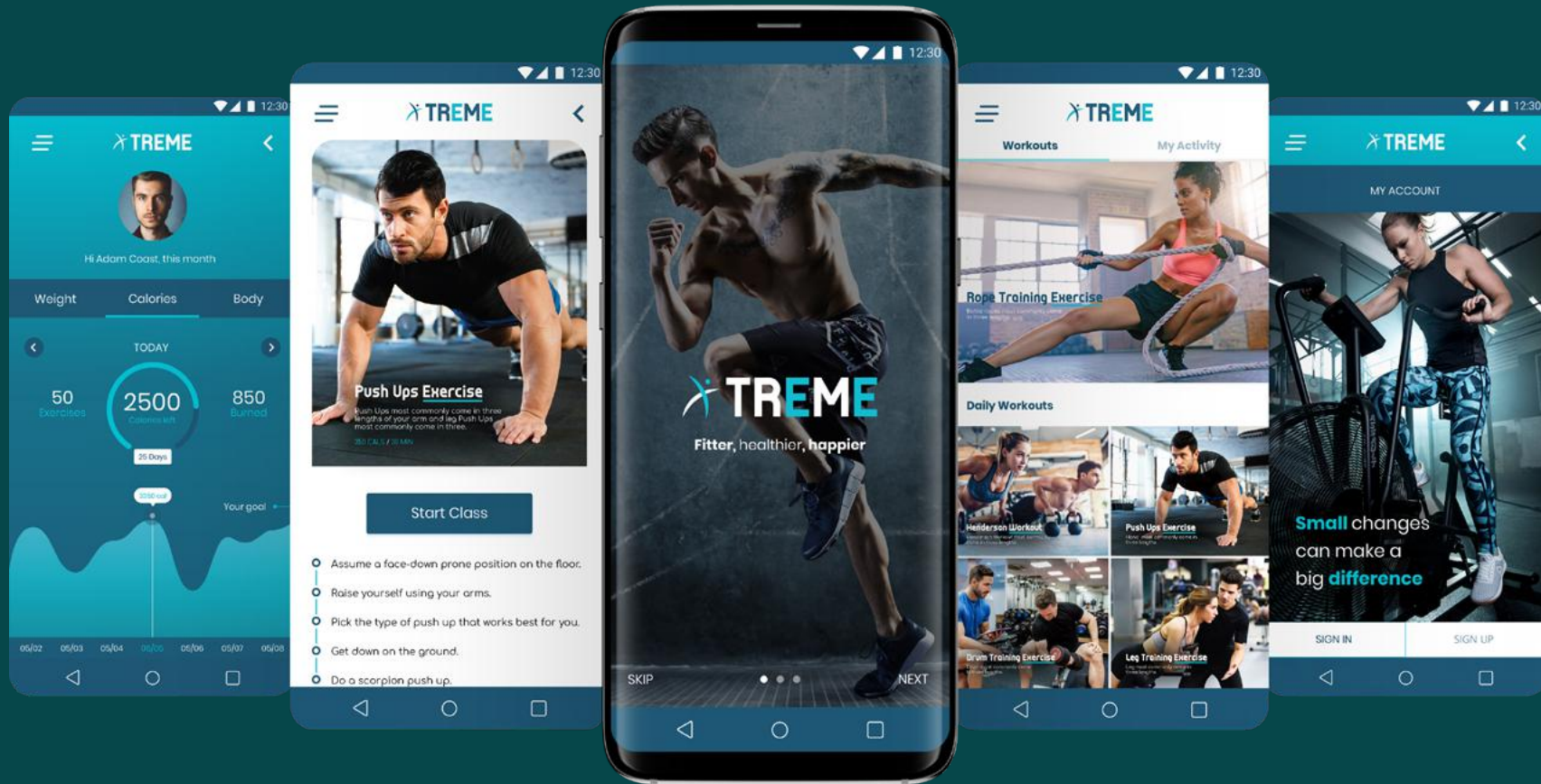
## DIDA IOS APP



To see the whole App Design for this project and other UI Design Projects, please follow this link [www.wessamhussien.com/dida-fashion-ios-app](http://www.wessamhussien.com/dida-fashion-ios-app)

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# XTREME FITNESS STUDIO APP



To see the whole App Design for this project and other UI Design Projects, please follow this link [www.wessamhussien.com/xtreme-fitness-studio-app](http://www.wessamhussien.com/xtreme-fitness-studio-app)

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## PC WORLD WEB DESIGN



To see the whole Website Design and other UI Design Projects, please follow this link [www.wessamhussien.com/pc-world-website](http://www.wessamhussien.com/pc-world-website)

\*Mock-ups used here are for showing the designs and for presentation purposes only.



## CABORIA RESTAURANT WEB DESIGN



To see the whole Website Design and other UI Design Projects, please follow this link [www.wessamhussien.com/caboria-fish-restaurant-website](http://www.wessamhussien.com/caboria-fish-restaurant-website)

\*Mock-ups used here are for showing the designs and for presentation purposes only.

## CAIRO FURNITURE WEB DESIGN



To see the whole Website Design and other UI Design Projects, please follow this link [www.wessamhussien.com/cairo-furniture-website](http://www.wessamhussien.com/cairo-furniture-website)

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## JOEY BEANS CAFÉ



To see the whole Product Packaging for this project, please follow this link [www.wessamhussien.com/joey-beans-coffee-shop](http://www.wessamhussien.com/joey-beans-coffee-shop)

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## TROPICAL JUICE



To see the whole Product Packaging for this project, please follow this link [www.wessamhussien.com/tropical-juice](http://www.wessamhussien.com/tropical-juice)

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