Sarah Harb

UI UX Team Leader

My Portfolio

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Contact Me

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📍 90 St, 5th Settlement, New Cairo, Cairo, Egypt.

Expertise

. UI UX
. Mobile apps Design
. Web Design & Front-end Development
. Identity Branding design
. Motion & Animated Videos

Education

BACHELOR Degree in Computer Science
Graduation year May 2009

University of Future Academy Faculty. Cairo-Egypt.

Profile

Experienced Full Stack Designer with a demonstrated history of working in the information technology and services industry. Skilled in User Experience, User Interface, Mobile Apps, Android Material Design, iOS Material Design, Websites Front-end Development, Html5, Css3, Bootstrap technologies, Prototyping, Wire Framing, Motion & animated videos for marketing, Graphic design for printed stuff & Advertising visuals . Strong engineering professional with a Bachelor's Degree focused in Computer Science.

Personal Qualifications
• Being able to work in a stress-laden environment.
• Strong negotiation and interpersonal skills.
• Self- Confident.
• Straight, persistent and clear about my objectives.

Technical Skills

Graphic Design
- Adobe cs6 Photoshop, InDesign, Illustrator, CorelDraw, logo maker.
- Social media Ads, Posts & Covers
- Marketing, Branding & Printing solution (Bill Board. Light Box. Roll Up .Poster. Banner. Brochure. Flyer. Logo. Business Card. Clothes label. Magazine. Book. Product Box .Photo Editing. Etc....).

User Interface (UI)
- iOS & Android software design.
- ERP & CRM systems UI design.
- Responsive admin dash board design (Metronic theme)
- Portal (Liferay) UI coding using eclipse.
- Web Site & Multimedia Design
(html5, css3, Jooma, WordPress, bootstrap & Dreamweaver).

User Experience (UX)
- Usability Engineering & testing
- User Research & Persona Creation
- Wireframe Production (Adobe XD, Axure, Just in mind).
- ERP & CRM systems wireframing
- Interaction Design

Motion & Animations
- Adobe After Effect.
- Adobe Edge animate cc .
- Anime Studio Pro v10.0.
- Crazy Talk Animator v2.1.
- Prezi, PowToon, Amaze.
- Go animate.
- Camtasia Studio (Montage and voice over).

Management Skills

- Selecting and Developing the Right candidates.
- Understanding Team Dynamics and Encouraging Good Relationships.
- Delegating Effectively & Motivating People.
- Managing Discipline and Dealing with Conflict.
- Planning, Researching, Problem Solving and Decision-Making.
- Time Management.
- Technical, Information & Creativity Skills

Agile Project Management
- Implement agile management ideals by facilitating exercises such as sprint planning and team leading standups.
- Manage project timelines and communicate with management staff and clients to ensure project progress satisfactorily.
- Enact delivery upon completion of projects and ensure that delivery adheres to agile practices maintained by the company.

Project Management
- Lead team in creating multiple software applications that served various purposes in different sectors.
- Tracked progress of project by maintaining constant communication with senior management staff within client's company and internally.
- Applied basic management principles to tasks in order to better optimize time management and achieve goals.

Experience

UI UX Lead (Head of Graphics Department).
Company: **Select ict. Software & Media Corporation**.
Role:
• iOS & android software design (UI & UX).
• Bootstrap, html5 & css3 themes (UI & UX).
• Marketing, Printings & social media Graphic Design.
• Motion, presentations, animations & videos

Period: 2017 currently working here.

UI UX Lead (Head of Graphics Department).
Company: **Amit Software Company**.
Role:
• iOS & android software design (UI & UX).
• Bootstrap, html5 & css3 themes (UI & UX).
• Marketing, Printings & social media Graphic Design.
• Motion, presentations, animations & videos

Period: 2016 to 2017

UI UX Designer.
Company: **IDS-Corp International Digital Services Corporation**.
Role:
• iOS & android software design (UI & UX).
• Portal Liferay html5 & css3 themes (UI & UX).
• Joomla & WordPress UI.
• Marketing, Printings & social media Graphic Design.
• Motion, presentations, animations & videos

Period: 2013 to 2016

Designer & Business developer (Part time).
Company: **Lamha Advertising**.
Period: 2014 to 2015

Graphic Designer
Company: **Media Code Production**.
Period: 2012 to 2013

Graphic Designer & Event Planner
Company: **Colorful Design Advertising Agency**.
Period: 2011 to 2012

Graphic Designer
Company: **Soho Square**.
Period: 2010 to 2011

Graphic Designer
Company: **(Egypt Sale. Qatar Sale. Lebanon Sale. Kuwait Sale) Cars Trade Group**.
Period: 2009 to 2010

3D Fashion Designer (part time)
Company: KM Creations.
Period: 2007 to 2009

Projects to Mention

- [Trend Group](#) ERP System (Admin Dashboard) (under development)

- Dawa Pharmacy ERP System (Admin Dashboard & Mobile Application) (under development)

- [Fora Mobile Application](#) (under development)

- [My STC KSA Support Console Mobile app](#)

- [Caruso's American Café Website](#)

- [Xclusives Card implementation](#) (Mobile Application)

- Mobil ksa landing page (under development)
- [Mobil Ksa Loyalty Program](#)

- [Merck Middle East (Merck Events) Mobile Application](#)
- [Merck Middle East (MS in a pocket) Mobile application](#)
- [Merck (Stay Vigilant web Tutorial)](#) Technologies: Html5, Css3, Java Script, Responsive Layout

- Extra Offerz Project
[Website](#)
[iOS Mobile App](#)
[Android Mobile App](#)

- [MGP Project Mobile App & Portal system](#)

- [Vootly Portal system UI,UX & video motion](#)

- [School & Nursery Communicator Project](#)

- [Amit Software Corporation Website](#)

- IDS-Corp (International Digital Services Corporation)

Business set, social media visuals& [Website](#)

- [Digi Worx](#) Agency Business set, Social Media Visuals & Website

Projects to Mention

- Icity Universe Portal System (under construction)
- Icity Universe Android Mobile Application
- Icity Universe Ios Mobile Application
- Icity Universe Landing Page Website
http://www.newcairo.com
http://www.icityeg.com

- Redjani Online Market Place in Dubai

- NGC Academy Website

- iChalet Project (ios Mobile App, Android Mobile App & Portal system)

- منصة المعرفة- ios Mobile App & Portal system for Mohamed Bin Rashid Foundation United Arab Emirates (attached to my portfolio)

- Sharjah Chamber for commerce & industry Mobile App

- Road Services Mobile Application & Website
For United Arab Emirates Government (attached to my portfolio)

- Limousine System Mobile Application & Website a Draft For United Arab Emirates Government (attached to my portfolio)

- Filfan Magazine ios Mobile App (attached to my portfolio)

- Al Medina Medical Market Place Android App (attached to my portfolio)

- Dove Mobile Application (attached to my portfolio)

- World Zone Mobile Application (attached to my portfolio)

- ta2shira Website & full business set

Freelancing Clients