# **Essam Ali El Sayed**

#### DATA ANALYST

Github: www.github.com/essam1212 Linkedin: www.linkedin.com/in/essam-ali-07a89a383

Portfolio: https://essam1212.github.io/portfolio/

#### **SUMMARY**

Data Analyst with strong experience in data cleaning, analysis, and interactive dashboard design using Power BI, SQL, and Excel. Skilled at extracting key performance indicators (KPIs) and identifying trends to support data-driven decisions. Detail-oriented with solid reporting and visualization skills. Currently expanding my skills in Python for data analysis to strengthen my analytical and technical capabilities.

#### **Technical Skills**

- Data Analysis Tools: Microsoft Excel (Pivot Tables, Power Query, Functions), Power BI (DAX, Data Modeling, Dashboards)
- Database Management: SQL (Joins, Aggregations, Data Cleaning)
- Data Visualization: Charts, KPIs, Reports, Interactive Dashboards
- Data Cleaning & Transformation: Power Query, Excel formulas, SQL queries
- Reporting & Insights: Business Performance Tracking, Trend Analysis, KPI Monitoring
- Other Tools: Google Sheets, PowerPoint, Microsoft Word

### **Soft Skills**

- Analytical Thinking & Problem Solving
- Attention to Detail
- Time Management
- Communication & Presentation Skills
- Team Collaboration
- Self-Learning & Adaptability

## **EDUCATION**

Bachelor's Degree in Commerce, Accounting Department Al-Azhar University – Expected Graduation: 2025

#### **EXPERIENCE**

## Sales Store Dashboard – Power BI Data Analysis | Nov 2025

Built an interactive Power BI sales dashboard to visualize KPIs, identify sales trends, and analyze performance by category, product, region, and customer.

GitHub Repository: https://github.com/essam1212/Seles-Store-By-Power-Bi/tree/main

## Coffe Shop Dashboard - Excel Sales Dashboard | Nov 2025

A fully interactive Excel sales dashboard analyzing 1,300+ coffee shop transactions, showcasing KPIs, trends, and customer behavior. The project highlights data cleaning, pivot-based visualization, and insights on product popularity, sales patterns, and peak performance periods.

GitHub Repository: <a href="https://github.com/essam1212/coffe-Shop">https://github.com/essam1212/coffe-Shop</a>

## **Additional Projects & Certifications**

Throughout my data analysis journey, I have worked on multiple real-world projects covering data cleaning, analysis, visualization, and dashboard creation using tools such as Python, SQL, Excel, and Power BI. I have also completed several professional certifications that strengthened my technical and analytical skills.

To explore all my projects and certifications in detail, please visit my full portfolio:

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