

# Gehad Ghaly

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Senior Front-End Developer | Vue.js Specialist

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## 1. Professional Summary

Senior Front-End Developer with 6+ years of experience building enterprise-scale, user-centric web applications for global clients in hospitality, finance, education, and automotive industries. Specialized in Vue.js for delivering ERP systems, admin panels, and eCommerce platforms. Currently advancing skills in React.js with projects in progress. Proven success in API integrations, CI/CD pipelines, and Azure DevOps, ensuring scalable and high-performing solutions.

## 2. Core Skills & Technologies

- Frontend Development: JavaScript (ES6+), TypeScript, Vue.js, React.js (in progress), SCSS, Bootstrap, jQuery
- Architecture & Practices: Micro-frontends, Component-driven Design, Responsive & Accessible UI, TDD
- DevOps & Tools: Git, Azure DevOps, CI/CD pipelines
- API & Integration: REST APIs, Laravel, .NET

## 3. Professional Experience

### IPMagix – Senior Front-End Developer

Giza, Egypt | Jun 2022 – Present

- Led front-end development for 7+ enterprise admin panels across hospitality, finance, and education industries, all built with Vue.js.
- Implemented micro-frontend architecture, improving modularity and scalability.
- Optimized performance, cutting load times by 35% and improving Lighthouse scores.
- Streamlined CI/CD using Azure DevOps, reducing deployment cycles from weekly to daily.
- Mentored junior developers on Vue.js best practices.

#### Key Projects:

- Accor Hotels – Global IT Inventory Admin Panel: Built a centralized system to manage IT assets for 5,700+ hotels, 47 hotel brands, and 110+ countries worldwide, standardizing processes and reducing reporting workload by 40%.
- NNEC Egyptian Museum – Mobile Admin Portal: Developed admin panel for museum's mobile app, enabling real-time content management for exhibitions and events serving 1M+ annual visitors.
- Galala University – Academic Management System: Delivered admin panel to manage 15,000+ students, faculty, and operations, automating admissions and academic workflows.
- Maka Tower – Hotel Management System: Built property admin panel, improving check-in and operations efficiency by 25%.
- Porsche Middle East – Dealer Admin Panel: Developed secure portal for 10+ dealerships, integrating service requests and analytics dashboards.
- QNB (Qatar National Bank) – Admin Panel: Created staff-facing interface that improved operations efficiency and reduced employee onboarding time by 30%.
- Eitesal Organization – Event Platform: Developed website & admin panel integrated with Zoom, supporting hybrid events with 10,000+ participants.

#### ATW – Front-End Developer

Giza, Egypt | 2020 – 2022

- Delivered ERP, POS, and eCommerce platforms with Vue.js integrated into Laravel REST APIs.
- Built reusable UI libraries, reducing development time for new features by 25%.
- Improved cross-platform compatibility and responsiveness, leading to a 20% drop in UI-related complaints.

#### Recipe Code – Front-End Developer

Cairo, Egypt | 2020

- Built POS and real estate systems with Vue.js and native JavaScript.
- Delivered client websites with modern, responsive interfaces.

#### G-Tech – Junior Front-End Developer

Cairo, Egypt | 2018 – 2019

- Converted Adobe XD/Figma designs into responsive HTML5/CSS3 templates.
- Supported development of eCommerce and ERP platforms, improving UI usability and conversion rates.

## 4. Education

Bachelor of Commerce and Business Administration – Helwan University, Cairo

## 5. Achievements & Leadership

- Delivered enterprise-scale Vue.js applications for global clients (Accor, Porsche, QNB).
- Reduced frontend defects by 25% via testing automation and code reviews.
- Increased user adoption rates by 30% through UX and performance enhancements.
- Trained and mentored junior developers in Vue.js and Git workflows.

## 6. Languages

Arabic: Native

English: Professional proficiency