



## Abdulrahuman Navas

Graphic Designer

(Commercial & Applied arts)

### EDUCATION / ACADEMIC

- Secondary school (SSLC) from (1982-83 year)  
**St. Antony HS** , Valiyathura , Thiruvananthapuram Kerala, India.
- Two year diploma program in applied arts. (Drawing , anatomy , Painting , Screen Printing, Poster Designing Photographic and cinema set design.) from (1984-86)  
**Sangeth Institute Applied arts**  
Shasthamagalam, Thiruvananthapuram, Kerala, India.

### PERSONAL PROFILE:

- Date of Birth : 02nd April 1966
- Nationality : Indian
- Religion : Islam
- Marital Status : Married
- Languages Known : English/Hindi/Arabic
- Driving License : Valid Saudi License
- Visa Status :

### CONTACT

P-----

-----

Tel. Office +91 -----

Mob. +91 892 107 4322,  
+91 759 307 9930.

email:

jobnstvpm@gmail.com  
waleednavas8911@gmail.com

### PROFESSIONAL PROFILE

- Senior Graphic Design with 14+ years of experience in the management of the complete design process, from conceptualization to Implement.
- Expert at interdepartmental coordination and communication.
- Skilled with Adobe Creative Suite (Illustrator, Photoshop, InDesign) Microsoft Office.

### AREAS OF EXPERTISE

- Creative thinking
- Colour theory
- Typography
- Digital marketing
- Print design
- Print ads

### PERSONAL SKILLS

- Communication
- Attention to detail
- Decision Making.
- Flexible
- High energy levels
- Multitasking
- Leadership

### PERSONAL SUMMARY

As a senior member of renowned FMCG Company in Saudi Arabia, I feel myself competent of shouldering any challenging task in any organization to identify myself in the sphere of core competencies able to handle any responsibility to the best satisfaction of management. I am quite sure that I can adjust myself in any position or responsibility due to my adoptable and supporting ability.

## WORK EXPERIENCE

### ★ Khalifa Abdulrahman Alghosaibi cold Stores (FMCG)

GRAPHIC DESIGNER 08/06/2004 to 11/01/2019

#### *Responsible for*

##### **POS material**

Poster, Stickers, Shelf talker, Dangler, Shelf Divider  
Flayer, Flour wrapper and Gondola Design .

##### **Develop promotion pack**

Model concept  
Sample design  
Cost

##### **Planogram**

Deferent markets shelf display  
(Hypermarkets & A Class Supermarkets,  
A & B Class Supermarkets and  
Van Sales )

##### **Products Catalogues**

All products images, Barcode , Size and code including details  
(Details including attachment) Printing to Supplying Sales Teams.

##### **Merchandise supporting**

Seasonal Events , Festivals ,  
Marketing / sales stimulation activities and Trading Exhibition.

##### **Promotion themes**

Join in on popular Public programs, Promote educational magazine,  
social media and print / channel / press meeting .

##### **SFDA Registration**

##### **(Saudi Food & Drug Authority)**

Product Submitting (Approval)

***\*\*All Under One Roof\*\****

### ★ Al-Fadaiya Advertising

2001 to 2004

Graphic Designer / Sales Manager

### ★ Al- Khalidy Advertising

1999 to 2001

Graphic Designer / Sales Supervisor